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## Barowsky School hosts inaugural Rapid Innovation Challenge

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## **Barowsky School hosts inaugural Rapid Innovation Challenge**

Seniors Gina Musillami, Jessy Marshall, and Crisha Carlos plus sophomore Brad Johnson of Team Scout won top prize in the Barowsky School of Business' Rapid Innovation Challenge for college students at Dominican April 29-May 1.

Team Scout, one of nine undergraduate and MBA student teams entered in the three-day event, won the first-place team award of \$1,500 each, plus a six-month membership pass (worth \$1,200) to TechShop. Team Essential Innovators -- comprised of Rachel Quirk, Amir Momenzadeh, Amy McFadyen, and Reyna Chantel Joves, won the second-place prize of \$500 each, plus a three-month TechShop membership.

The [Barowsky School of Business](#) challenge provided a unique opportunity for students to win cash prizes by leveraging 3D printing in the context of rapid innovation to solve a real-world business challenge. It was organized in partnership with [TechShop](#) -- the first-ever community-based workshop and prototyping studio in the United States -- and [you3Dit, Inc.](#)

The [BSB Rapid Innovation Challenge](#) was open to junior and senior-level college students and pending or current MBA students. A total of 37 students participated.

Teams consisted of up to five participants -- assigned by BSB and event partners -- and were tasked with using 3D printers to tackle one of two real-world issues facing San Rafael-based skin-care manufacturer [EO Products](#). They presented their Rapid Innovation cycle findings and prototypes to a panel of judges on May 1, when winners were announced at an awards reception in Legacy Hall, Edgehill Mansion.

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