

3-15-2012

Dominican Radio Partners with Minor League Baseball Team

Sarah Gardner

Dominican University of California, sarah.gardner@dominican.edu

Dave Albee

Dominican University of California, david.albee@dominican.edu

Survey: Let us know how this paper benefits you.

Recommended Citation

Gardner, Sarah and Albee, Dave, "Dominican Radio Partners with Minor League Baseball Team" (2012). *Press Releases*. 480.

<https://scholar.dominican.edu/news-releases/480>

This News Release is brought to you for free and open access by the Communications and Media Relations at Dominican Scholar. It has been accepted for inclusion in Press Releases by an authorized administrator of Dominican Scholar. For more information, please contact michael.pujals@dominican.edu.

Dominican Radio Partners with Minor League Baseball Team

Dominican and the Pacifics, a new minor league baseball team, will team up an effort to produce, broadcast and distribute live radio broadcasts, and online audio streaming of each home game for the 2012 season. The students will oversee other Pacifics-related programming, such as a weekly magazine show, as well as pre- and postgame shows, and have access to the players, coaching staff and front office for exclusive interviews conducted by Dominican Radio.

Dominican Radio, <http://radio.dominican.edu/> and www.pacificsbaseball.com, will serve as the flagship stations of the Pacifics, as broadcasting and communication students from Marin's only four-year university will play integral roles in every facet of the broadcasts.

With this partnership, the Pacifics become the first professional sports team in the country to share their broadcast rights with a student-run station, providing, and enriching the already superb curriculum offered to Dominican students.

"The Pacifics are excited about the prospect to have Dominican University as our broadcast partner," Pacifics President and General Manager Mike Shapiro said. "This is a unique relationship for a university's communications department to produce, broadcast and stream online a professional baseball team's games. And, we are excited to create this living laboratory for the students to get real, hands on experience broadcasting our games."

Longtime Dominican Communications teacher, Stuart Horne, will serve as the primary play-by-play voice of Pacifics baseball. Mr. Horne will oversee the involvement of the students, by providing on-air training — a continuation of the mentoring he's provided Dominican students for many years.

"Stuart's passion for teaching the art of radio broadcasting is something that we're very proud of here at Dominican," said Brad Van Alstyne, Chair of [Communications and Media Studies Department at Dominican](#). "To allow that passion to extend from the classroom to such a unique opportunity for our students is an incredible opportunity for our students and our university. This aligns with Dominican's commitment to engaged learning."

Throughout March, Dominican Radio and the Pacifics will also continue "Pacifics March with the Penguins," as players, coaches and team brass will be featured guests on a variety of Dominican programming. The Pacifics home-opening game is June 5.

March 15, 2012