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## Alum helps NBA champion Warriors behind the scenes

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## Alum helps NBA champion Warriors behind the scenes

Chris DeMarco '09 and '11 has combined his love of basketball and his business sense as a member of the NBA World Champion Golden State Warriors as a new player development coach for the team.

DeMarco, who graduated from Dominican in 2009 with his business degree and in 2011 with his [Master of Business Administration](#) degree in Global Management from the [Barowsky School of Business](#), was an advanced video scout for the team last season. He was responsible for scouting opposing teams and breaking down video to assist Warriors' head coach Steve Kerr and his coaching staff and provide them with valuable insight.

This season DeMarco, who began his career with the Warriors in 2012 as video coordinator, was promoted to player development coach and has been on the bench during games in the Warriors' historic start in the 2015-16 campaign. He was with the team on February 4 when President Barack Obama honored the Warriors in a special White House ceremony.

"San Rafael and the Bay Area, Dominican's International Business 4+1 program, and the successful basketball program all attracted me," said DeMarco, who was honored for his achievements during halftime of Dominican's men's basketball game in the Conlan Center on January 23. "My collegiate basketball experience taught me how to work with others and work within a team. Some of my Dominican teammates are my best friends to this day."

As a power forward for the Penguins, DeMarco led Dominican to a winning record (16-13) in 2008-09. His parents, Patti and Sal, flew out from Wisconsin for nearly every home game to watch as their son averaged a team-high 14.93 points per game on .544 shooting. He started all 29 games and led the California Pacific Conference with 9.62 rebounds per game, which was nearly a pair higher than any other player in the conference and 16th best in the nation. For his efforts, DeMarco garnered NAIA Div. II All-America Honorable Mention.

Dominican transitioned to NCAA Division II and the [Pacific West Conference](#) the next season while DeMarco graduated and completed his MBA. He moved to San Francisco and reconnected with former college teammate from Wisconsin, John Fahey, who had moved to the Bay Area to become the Warriors' assistant video coordinator. Fahey got in touch with DeMarco when another opportunity within the Warriors' organization became available. Being involved with the highest level of the game has provided invaluable experience to DeMarco and given him the opportunity of a lifetime that most kids dream about.

"I wanted to be a coach one day and to be able to break down NBA games nightly and working with great basketball minds has been a tremendous help in my professional development. It's truly been a blessing," DeMarco said. "I've been fortunate to come here and experience the success that we've had. It's been extremely demanding, but I enjoy coming to work every single day."

DeMarco, who participated in the team's NBA Championship Parade in Oakland last June, was part of critical strategy evaluation session for the Warriors during the NBA Finals. After the Warriors fell behind 2-1 in the best of 7-game series to the Cleveland Cavaliers, DeMarco went to dinner with Golden State Assistant Coach Luke Walton, Special Assistant to the Head Coach, and Manager of Advance Scouting Nick U'Ren. U'Ren suggested that the Warriors change their starting lineup to a smaller one so Walton texted the suggestion at 3 a.m. to Kerr. The first-year head coach went with the advice and the Warriors won the next three games of the series.