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Business Edge Briefing Series event focuses on China

Sarah Gardner

Dominican University of California, sarah.gardner@dominican.edu

Dave Albee

Dominican University of California, david.albee@dominican.edu

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Business Edge Briefing Series event focuses on China

Allan Marson, Partner for Ishimara & Associates, and Natalie Levine, Deputy Team Leader for the Global China Team of the U.S. Department of Commerce, were guest speakers for the Business Edge Briefing Series event at Dominican University of California on April 29.

The breakfast meeting –" Exporting to China: Seizing Opportunities and Meeting Challenges" -- was held in the Creekside Room located at 100 Magnolia Avenue on the Dominican campus in San Rafael.

Joseph Ryan, President of TOP1 Oil Products Company, and Michael Gibbs, Operations Manager for Macken Instruments, Inc., joined Marson and Levine as panelists at the networking event.

In 2014, the U.S. exported \$124 billion in products to China. Top sectors include environmental technology, construction and green building, aviation, automotive, agricultural equipment, medical devices, information and communications technology, food and wine. The [Business Edge briefing](#) will identify market entry strategies and provide an overview of export opportunities to help your company succeed in China.

Cynthia Murray, President and CEO of North Bay Leadership, moderated the Business Edge event and Elizabeth Krauth, Director of the North Bay office of the U.S. Commercial Service in the [Barowsky School of Business](#) at Dominican, and Dr. Denise Lucy, Executive Director of Dominican's [Institute for Leadership Studies](#), served as hosts.

For more information, call 415-482-1918, email ILS@dominican.edu or visit www.dominican.edu/businessedge.