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Business leaders speaking in Mizel Executive Forum

Sarah Gardner

Dominican University of California, sarah.gardner@dominican.edu

Dave Albee

Dominican University of California, david.albee@dominican.edu

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Jack Boland, president and founder of Baker Street Advertising, was special guest speaker at the Barney Mizel Executive Forum on September 28 in Guzman Hall Room 302.

All undergraduates in the [Barowsky School of Business](#) were encouraged to attend.

The Mizel Forum is designed for students to meet with top executives to integrate concepts taught in class and determine best practices. The unique learning experience allows students access to business leaders across the nation.

“The Barney Mizel Executive Forum allowed me to intimately connect with a plethora of industry leaders and entrepreneurs in the Bay Area,” said Blake Rose ‘16, who is continuing his education through [Dominican’s 4+1 MBA program](#). “The course allowed me to apply what I have been studying to real-life scenarios while connecting with high level individuals. This course was extremely valuable to me this summer when I was looking for an internship (with Maxwell Money Management) because I had established professional contacts from various businesses who were all more than willing to either employ me or connect me to someone who could potentially help me land the internship of my dreams.”

Jack Boland, Wednesday’s speaker, has been leading advertising agencies for more than 35 years. Prior to Baker Street Advertising, he owned Pickett Advertising and before that spent more than 20 years at Foote, Cone and Belding in San Francisco, where he was CEO of their San Francisco office. Boland also served on the Management Board of FCB and was instrumental in the growth of their West Coast operations.

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