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Art students add touch to Scholarly Works Conference

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Art students add touch to Scholarly Works Conference

When assigned in March to promote the second annual Scholarly and Creative Works Conference at Dominican April 14-15, Kayla Mahoney and her classmates in Steven Polacco’s Graphic Design II class were asked to be creative.

It was right up their alley.

“We have a bunch of real-world clients who are giving us actual projects,” says Kayla, a junior Graphic Arts and Design major. “The inspiration for this comes from the variety of projects. Scholarly and Creative Works (SCW) is interesting because it was very much about inclusion and togetherness.”

Students in the Graphic Design II class in the Department of Art, Art History and Design brainstormed and collaborated on producing an SCW logo and numerous posters in advance of the two-day campus-wide event, a celebration of Dominican’s student scholarship.

The goal was to inspire more students to attend the SCW Conference to see research of fellow undergraduate and graduate students from multiple disciplines presenting research posters or oral presentations of their final thesis or capstone projects. Dominican President Mary Marcy delivered opening remarks on April 14 in Angelico Concert Hall followed by the keynote address by Kishore Hari, Director of the Bay Area Science Festival. Nicola Pitchford, Vice President for Academic Affairs and Dean of Faculty, gave closing remarks on April 15 in Guzman Lecture Hall.

A total of 152 students presenters from 17 departments presented poster or oral presentations in Guzman Hall. The two-day event also included musical performances featuring 11 jazz musicians, a student art exhibit in the San Marco Gallery in Alemany Library, and a performance featuring 40 dance students in the LINES Ballet BFA program at Dominican.

Leading up to the event, students had an opportunity to take selfies or photos with a pair of 6-foot posters produced by the Graphic Design II class. The “Brilliance Collected Here” butterfly poster was created by Valerie Holt, and the “Passion Collected Here” poster was created by Adonis Diaz. Milady Santos created the SCW “plus sign” logo from Kayla’s vision, and Kayla’s cursive hand writing adorns the posters. The posters will be located outside Caleruega Dining Hall.

Kayla, who aspires to work for a design agency, is also involved at Dominican as a marketing intern for Student Life. She is secretary of the Inter-Club Council, a member of the Armored Penguins Club, and a Dean’s List recipient from 2013-16. In addition, she freelances for a local company, has applied for a summer internship, and is currently creating a poster for the ASDU’s annual Penguin Ball.

“I do posters and logos. That is what I am trained and paid to do,” Kayla says, smiling. “This is literally what I want to do with my career.”

For more information on the Scholarly and Creative Works Conference, contact psychology professor William Phillips at william.phillips@dominican.edu in the School of Arts, Humanities and Social Sciences, or Michael Pujals, Reference and Electronic Resources Librarian and Liaison to the Barowsky School of Business, and Nursing, Occupational Therapy, and Public Health Departments, at michael.pujals@dominican.edu.

For a list of submitted abstracts, visit http://scholar.dominican.edu/scw/scw2016/.

Click here to watch a Broadcast Services Crew video promoting the Scholarly and Creative Works Conference.
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